

NEW WEB CONTENT

INFORMATION AS EFFICIENT SALES SUPPORT



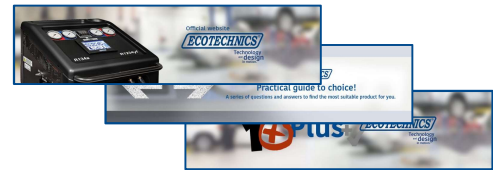
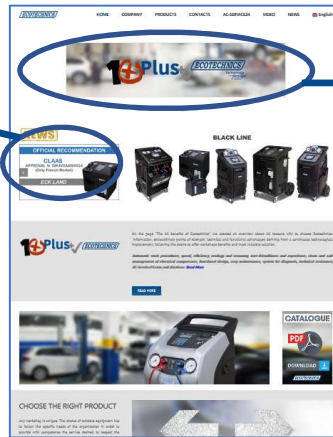
Why should a workshop choose Ecotechnics?

The better salesforce and workshops are informed, the easier becomes sales peoples job. We enriched the Ecotechnics website with important content to support efficiently sales activities. Information on-line and ready for download focus on comprehension of Ecotechnics signs of distinction, it's "Reason Why" and points of strength. Knowledge about technical features and assortments structure, helps workshop to select most suitable product and obtain best benefit for his money.

The homepage

NEWS Underlines new information

Scroll up and down to discover new content



BIG HOMEPAGE CAROUSEL

Highlight three key issues. Interaction with a click to read more:

1. The Brand
2. The 10 Reason why and points of strength
3. Guideline to choose the suitable product for a workshop

Ecotechnics brand information



1. **The Brand:** a short overview on main thoughts of our organisation, it's principles and priorities.
2. **The 10 Reason why and points of strength:** a short description of main advantages of Ecotechnics technologies and the benefit for the workshop
3. **Guideline to choose the adequate product.** A concrete help to choose the most suitable product for workshop's needs

Product presentation



A new way of speaking about our products on- and offline

Technicians speak about performances and features, but a workshop loves to understand also the benefit, a technological solution is able to offer. Further to all product information, standard features and options, you'll find also detailed description which helps any user to really understand the advantages of the product.

Very useful to read on-line or to download the product schedule you might send to your customer.

They'll appreciate and feel more comfortable in their next Ecotechnics purchase.