

NEWSLETTER

INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2021 DECEMBER

Information supported Customer Connection

Constantly updated information flow is undeletable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships and help our partners to engage consumers in a fragmented media world.

Brand image 2022 NEW CATALOGUE

Snap-on Climate Solutions strongly evolved a new image and identity of Ecotechnics brand during the last years.

The creative research embraces a number of core brand values as Hi-Tech and the constant renewal for the benefit of the environment and people. Key words are Ecology and Technology.

The communication style includes the characteristic values of the company linked to Florence and Tuscany, the Renaissance



as a hotbed of creativity, genius and innovative power ... uniqueness of the landscape and the famous drawings of fantastic machines of Leonardo da Vinci became representative background on communication tools turning the traditional color (sepia, sienna, charcoal) in Light blue.

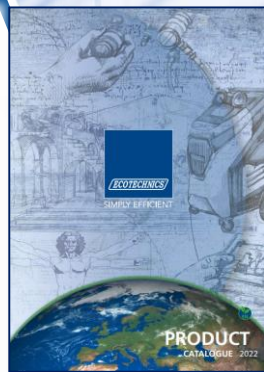
The A/C stations are presented by synthetic product descriptions, icons for standard and optional features while the Tuscany landscape confers emotional and unique products visibility.

In line with the E-mobility future, among important product renewal is the integrated Hybrid-function of ECK NEXT PRO (see November edition of the Newsletter) and the upgraded ECK 1900 PRO model (for this topic we publish a dedicated article in this Newsletter).

Further important product optimization is the oil and dye assortment (see catalogue on page 34). Highly effective solution to handle with these consumables, support competent service and develop additional potential turnover.

The easy solution for the user: only universal products for both refrigerants, for mechanical and electrical compressors, focused on most used PAG/POE and viscosity standards both in bottles or hermetic cartridges.

To download the PDF catalogue, please [click here](#).



News from Snap-on Incorporation



#ThrowbackThursday

It's #ThrowbackThursday, check out this vintage Snap-on ad. The speed and efficiency with which a tool can accomplish a task are paramount in the many critical situations where time makes a difference. Snap-on advertising has frequently demonstrated how the right tools save time and increase efficiency. They have always featured ways to simplify work, making it easier and faster.



ECK 1900 PRO

Functionality, design, innovation

New ECK 1900 PRO

The new ECK 1900 PRO is the upgraded evolution of ECK 1900 Premium which will not further be produced. The new part number is Y2P200000000.

The product name "PRO" represents the "upgrading" and perfectly suits to the positioning with clear distinction to other higher positioned Premium models (i. e. ECK 3900 Premium).

The external, functional, elegant and timeless design "Black line" is unchanged.

Compared to the previous model, ECK 1900 PRO handles an additional container: for the



2 containers Heating belt



management of 2 oil / dye + old oil container (standard containers or hermetic-disposable containers HD possible). Further very important and future oriented upgrade is the integrated Hybrid feature for the flushing of service hoses

Integrated Hybrid



and internal circuits, mandatory for the service on A/C systems with electrical compressors.

Standard Printer



Last but not least, in addition has been implemented the bottle heater improving performance and speed during recharge process. The printer of Eck 1900 PRO is standard feature.

The configuration of the machine for R134a or HFO is unchanged with the usual refrigerant kits.

Focus OEM

VOLVO GIVES GLOBAL
RECOMMENDATION FOR CDR1



The Complete Cosmetic Dent Repair Workstation

The CDR1 workstation contains all the equipment and materials needed to perform light-to-medium collision damage repair quickly and efficiently.



After many months of testing the CDR1 in a workshop and one of their training centers, Volvo was extremely happy with the repair capabilities provided by the complete system and gave its global recommendation to all Volvo workshops and training centers.

For more information and contacts see: <https://www.car-o-liner.com>

Remember to promote your maintenance season NOW!

Everything's ready for the new year?

Workshop's equipment needs care and maintenance. Prepare now the new season for your customers.

