

NEWSLETTER

INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2021 NOVEMBER

Information supported Customer Connection

Constantly updated information flow is undeletable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.

ECK NEXT PRO upgrade

Integrated Hybrid function.

Further increased competitive advantage

The "Observatory for electric mobility" of the European Commission confirms a growth trend of hybrid and electric cars over 30% per year that will reach in less than 20 years more than 50% of vehicles in circulation. These vehicles have the compressor driven by a high voltage electric motor. The specific oil must be insulating to ensure safety. To remove all traces of non-insulating oil, the cleaning of service hoses and internal circuits is mandatory for the A/C service.

The patented Ecotechnics system automatically carries out the washing of service hoses and internal ducts, thanks to the specific software and connectors integrated into the station. A closed-circuit "real loop" washing cycle enables a high cleaning efficiency.



Actually ECK NEXT PRO is equipped, as a standard, with the external unit KIT.HYBRID. In 2022 will be implemented the patented and integrated Hybrid function conferring this bestseller model a further strengthened competitive advantage.

Availability from March 2022

Brand image

NEW CATALOGUE 2022

Snap-on Climate Solutions strongly evolved a new image and identity of Ecotechnics brand during the last years.

Main communication tools as the web-site and the product catalogue represent values and statement of the brand.

The new 2022 image focus on the main themes "Ecology and Technology" while the style is created with brand's distinctive values, roots and vision.

Renaissance, Tuscany and Leonardo da Vinci are representative exponents. The catalogue 2022 and new price list 2022 will be ready very soon. As usual in our 6 institutional languages by November end.



The MOTOR Top 20

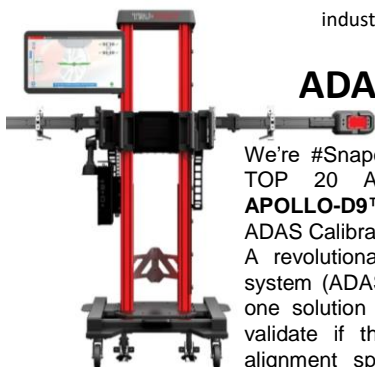
industry's longest-running and most recognized award program



ADAS Calibration system

We're #SnaponProud to share our MOTOR 2021 TOP 20 Award winning products **Snap-on APOLLO-D9™** and **John Bean® Tru-Point™** ADAS Calibration system.

A revolutionary new advanced driver assistance system (ADAS) calibration tool and the only all-in-one solution on the market that allows shops to validate if the vehicle meets the OEM-required alignment specifications, as well as the proper target placement procedures.



OEM News

TESLA's choice

TESLA tested new recommended workshop equipment for the maintenance of air-conditioning systems. TESLA China approved Ecotechnics ECK 3900 Premium.

After intense tests and severe comparisons of some of the most significant products on the market, Tesla China has chosen **Ecotechnics ECK 3900 Premium**. Particularly appreciated have been the excellent performance standards, the high quality of all components and the functional, classic and timeless design.



Another point of uniqueness that has convinced TESLA team are the distinctive advantages of Ecotechnic's Flushing Kit AEK102-N21 as integral part of the approval. Further to its environmental friendly and efficient high speed washing, Tesla appreciated the possibility that the amount of refrigerant used can be defined by the user (i. e. in case of flushing a component rather than a whole system).

Congratulations to the Snap-on Team who followed Tesla technicians throughout the whole period of training and technical testing.

Organizational announcement

AC-Service24.com

Global, fast and competent

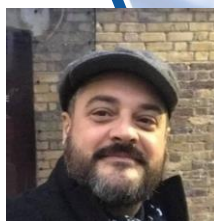
Maximum attention to Customer Connection: at the company's headquarters, a team of experts with deep and extensive know-how is available with a fast, professional and competent customer service.

Moreover, with the online portal www.ac-service24.com Ecotechnics provides a 24-hour service to the mechanic: activation of the A/C station, technical information and documentation, updating of Software or Database, warranty management, spare parts list and Support Request/Troubleshooting/Problem-Solving.

New After Sales Manager

In order to further strengthen the After Sales Team, welcome to Mr. Massimo Fazio who recently started in Snap-on Climate Solutions.

Massimo gained long and specific technical experience also in globally acting companies. His technical background and managerial skills will be a precious contribution to optimize efficiency and further evolve the After Sales department.



Reminder: don't forget our Training sessions on-line

[Click here](#) to download the actual Autumn Training Calendar