

# NEWSLETTER

## INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2022 JUNE

### Information supported Customer Connection

Constantly updated information flow is undelatable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.



### AUTOPROMOTEC 2022

**Snap-on – THE EXTRAORDINARY MAIN PLAYER  
THE FUTURE OF MOBILITY AND BEYOND**



**Enthusiasm and internationality of the entire automotive aftermarket sector drove the success of the 29th edition of Autopromotec:**

- **75,141** professional operators, of which **15%** from **116** countries around the world
- exhibition area of **141,000 m2** in **15** exhibition halls and **6** outdoor demonstration areas
- **1,311** participating companies, **31%** of which from **46** countries around the world,

Snap-on's impressive booth «**Total Shop Solutions**» with all brands of the group has been an extraordinary main-player of this 2022 edition and is proud to confirm again it's attractive leading position in the world.

### **#ThrowbackThursday** **#SnaponProud** “unequaled tools “

This **#ThrowbackThursday** we are highlighting our customer-first foundation that we were built on. Our goal from the start was to create customers for life by providing unequaled tools and a selling process that instills confidence and makes purchasing our products easier.



This personal delivery solution is just as important as the tools helping technicians do their work. Nothing could be more important to us as a company. **#WeAreSnapon**  
**#Snapon #SnaponProud**



### **Welcome to the UK Garage & Bodyshop Event – Ecotechnics in Focus June 8<sup>th</sup> – 9<sup>th</sup> in Birmingham**

**We're delighted to welcome the garage and bodyshop sectors to meet face-to-face on the 8th-9th June 2022.**

Gain access to 60+ free training sessions and demos on all the latest technologies and products for the garage and bodyshop sectors, and meet face to face with 100+ leading industry suppliers to secure the best deals to equip your business.

Highly attractive and successful presentation of Airconditioning with our UK Partner **Eurocarparts** and **Ecotechnics in Focus**.





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### Anniversary special

Snap-on Chairman & CEO, Nick Pinchuk, will ring The Opening Bell® at the NYSE



### The NYSE Bell

One of the most familiar images of the NYSE on the evening news is the loud ringing of a bell, signaling the opening or closing of the day's trading.

On the occasion of its 100<sup>th</sup> Anniversary, The Opening Bell® at the NYSE of June 10<sup>th</sup> was rang by Snap-on Chairman & CEO Nick Pinchuk.

This is an invaluable milestone for our Corporate. Aware and proud of the importance of the Event, **Snap-on Climate Solutions** took the occasion and invited the whole staff to follow the event together.



For more information on the history of NYSE Bell, click [here](#)