

# NEWSLETTER

## INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2022 MAY

### Information supported Customer Connection

Constantly updated information flow is undeletable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.



### Welcome in Snap-on Climate Solutions stand Hall19 B28!

In Autopromotec 2022 spotlights on garage equipment solutions for Air Conditioning with unprecedented exhibition, with more than ten machines, all designed and manufactured in Sesto Fiorentino!

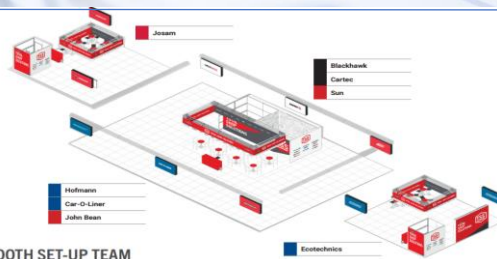
Snap-on Climate Solutions presents itself as leader in Europe, the company with the widest range of machines on the market with differentiation in workshop needs, market position and technical features.

**MEETINGS** There is open seating at the booth for conversations with customers. **Private meeting space** in the booth is available to book in advance.

**Contact your Area Manager to arrange a meeting, agree a special promotion on orders made at the show and receive a personal gift!**



Snap-on exhibits in a great booth «Total Shop Solutions» to present all brands of the group together.



## Snap-on hit the pavement!

### Snap-on



Snap-on reveals INDYCAR design for the Acura Grand Prix! Josef Newgarden won in April the Grand Prix of Long Beach as Team Penske!

### Organisational announcement

## New Production Manager

A new brilliant professional profile has joined our organization as Production Manager. We are pleased to introduce you Mr Domenico Stea who has more than 25 years' experience gained within multinational environments operating in the Automotive and Lighting fields. Over the past 20 years he led cross-functional teams as Operations Manager by providing his contribute to the sustainable business growth of the companies he worked for.

Domenico will ensure a systematic growth of our Sesto Fiorentino' Manufacturing dept. by spreading our corporate culture and driving GMPs trough a change management that will include, but not be limited to the 5S Lean approach. His focus will be to prioritize safety and product quality by setting lean processes with a lean approach in order to respond faster to customers' needs, ensuring an on-time product-availability, in line with market requirement.

Welcome Domenico and good luck with this new challenge!



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### Trade fair activities Lastest trades fairs in EMEA!

**EACLIMA** is an air conditioning parts and equipment supplier in Spain and exposes a wide range of **SnapOn Climate Solutions** A/C units for all kinds the customers needs in **MOTORTEC MADRID!**



**Coframa Sp. Zo.o** is the garage equipment technical supplier in Poland and in April they expose **in TTM**, the automotive technology fair in Poznan. Who was at the EXPO, is still taling of our Premium A/C station Ecotechnis as the Queen of the show!



**Airco Techniek B.V.** is the air conditioning technical supplier in Netherlands for all tools and air conditioning consumables for the automotive industry. They expose **in AUTOPROF**, the trade fair for the automotive aftersales sector.



**JhonBean** was also present in **MOTORTEC MADRID** in the **REMA TIP TOP** stand, the wheel aligner designed for the specialist, the perfect combination between technology and simplicity.

### Focus on product!

**SANIFLUX:** the latest evolution of sanitation technology!



**SANIFLUX** represent the best solution for hygenization, liquid water based, solvent and alcohol-free, for gentle disinfection.

- Patented system Saniflux + Ecotechnis A/C station
- Uses the ultrasonic technology for liquid nebulization.
- Ultrasonic technology with high and constant flow rate
- Possibility to easily direct the flow towards the evaporator
- Hygenize the vehicle's A/C system and internal parts

**Contact your Area Manager to know more about it!**

### Ecotechnics and customers closer... and closer!

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### CONNECTION

The collaboration with Sherizly & Son continues with ambitious plans for growth throughout Israel. The occasion of the meeting in Florence allowed us to share the moment together outside the office. An extraordinary opportunity exploited to the fullest.