

NEWSLETTER

INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2022 AUGUST

Information supported Customer Connection

Constantly updated information flow is undelatable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.

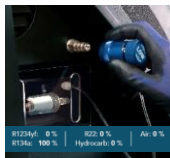


VOLVO FRANCE
Select Sun Koolkare QTECH IV
for new BEV vehicles (Battery
Electric Vehicle)



Volvo France Tools & Equipment department selected the **Sun Koolkare QTECH IV** for the recommended A/C refrigerant management of their BEV vehicles with an HFO1234yf / POE oil A/C system.

This A/C station fulfills all mandatory demands and recommendations. Volvo's decision based on distinctive points of strength as the **accuracy**, **efficiency** and the **technological standards**. Highly appreciated are the efficiency of the integrated and **patented Hybrid feature**, the solution of the Gas Analyser and the **userfriendly** software look.



It's also certified "**ECK FLAG Ecotechnics** brand" and "**Blizzard QTECH IV Sun** brand", equipped with the Gas Analyser, have identical technical performance and meet both requirements and recommendation for Volvo.

GLOBAL TRAINING PROGRAM

Know-how is the best sales support



Sales & Marketing and **Technical Trainings** are among most precious activities to support the development of the company and its partners.

Competent Know-how supports

Sales people to **upgrade sales** and specific technical knowledge helps to offer always **fast** and **efficient** after sales **service**.

Snap-on Climate Solutions offers Snap-on colleagues and Partners a full-service Training program: from all necessary commercial needs up to most detailed and specific technical requirements to "Train the trainer".

These standard contents have been developed with focus on **Ecotechnics** or **Sun** range and can be held in the Sesto Fiorentino company, in Snap-on Training centers, in the location of our Partner or on-line.

Here on the photos some colleagues during a recent training session in the Middle East.



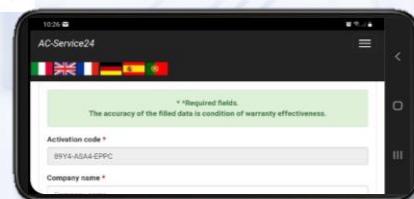
TECHNICAL BULLETIN

(Bollettino tecnico / Bulletin technique / Technisches Merkblatt)

HIGHLIGHTS 2022

QR Code Activation Fast and easy

Implemented the function to activate the station with the use of the QRCode. Scan the **QRcode** with a **smartphone** to be redirected to the customer data entry page. The activation code will be already filled in. The operator **avoids errors** and **save time**.



ACTIVATION CODE
43XY-Z123-ABCD



LET'S CONNECT

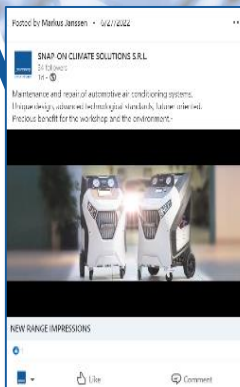
Snap-on Climate Solutions is connective and implemented selected social networks to optimize its customer connection and to point out efficient communication.

With **Linked in** the company aims to share and connect especially with professionals in the automotive sector, with colleagues, Partners and their technicians and commercial staff.

Please have a look and, of course, follow us to be connected and to receive prompt notifications on news, information and "stories" about our company.

Just click on the Linked in logo here above or on the following link

<https://bit.ly/3RKPJXN>



HALL 8.0
BOOTH A96

**PLEASE REMEMBER
HALL 8.0, BOOTH A96**

automechanika
FRANKFURT

13. – 17.9.2022
FRANKFURT / MAIN

Snap-on **TSS** TOTAL SHOP SOLUTIONS