

NEWSLETTER

INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

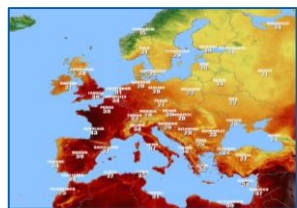
2022 SEPTEMBER

Information supported Customer Connection

Constantly updated information flow is undelatable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.



Climatic history of Europe

Impact on A/C business

Record summer 2022 in terms of intensity and duration of the heat

Summer 2003 has been considered the hottest in the climatic history in terms of intensity and duration of the heat.

Summer is not over yet and the first calculations are already being made. There is no doubt that they have repeatedly beaten previous record values.

A case history on the impact on A/C Service:

Extreme heat waves in Europe have been as frequent this year as never before. Many days with extraordinary temperatures have increased attention to the proper functioning of the air conditioning systems.

In fact, many professionals and workshops confirm a positive trend for the frequency of repair and maintenance on the A/C systems of motor vehicles.

According an article published by Tyrepress in July, UK has seen demand for air conditioning recharges more than triple as car owners have battled unprecedented heat.

A group of workshops, covering especially the South East and East of England, saw demand at more than ten times the same period last year.



Trade fair activities

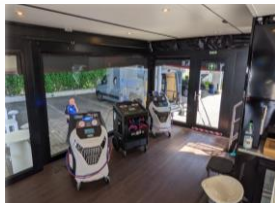
2022 YEAR OF CONNECTION

After long period of virtual fairs and several obstacles in personal presence, 2022 resumed presentation and sales activities stronger than ever

Distributors and Air-conditioning on the road

In 2022 the automotive equipment sector saw for the first time two highly significant international fairs Bologna and Frankfurt, usually held every two years. In addition, many of most important distributors have been highly active with numerous sales activities: local expositions in all main trade fair centers, presentations in logistic or congress centers, exhibitions halls ... up to mobile solutions on huge exhibition trucks, specifically equipped.

A lot of energy and enthusiasm created a rare vitality in customer relationships.



HALL 8.0
BOOTH A96

PLEASE REMEMBER
HALL 8.0, BOOTH A96

automechanika
FRANKFURT

13. – 17. 9. 2022
FRANKFURT / MAIN

Snap-on **TSS** TOTAL SHOP SOLUTIONS



Fundraising tour on historic Vespa

Fundraising event for ADMO Bone Marrow Donors Association

An itinerary with departure and arrival in Parma. The itinerary runs along the entire Italian coast: outbound Tyrrhenian coast and Sicily - return Calabria / Puglia, Adriatic coast, Po river.

Ecotechnics is pleased to be the sponsor and to contribute to the fundraising for the Italian association ADMO, Bone Marrow Donors Association. For more information you can visit <http://admo.it>



Departure from Parma 2022 September 14th

Our Vespa friend will start from Parma on September 14th.

To follow day by day the story and photo documentation please visit Instagram or dedicated facebook page with highly creative choice of the name in these social networks: **GISPO – Giro d'Italia sotto il Po**. For your link please click here on Instagram or facebook icon.

Information on how to contribute to donation will follow on our next Newsletter and homepage, are available on the Admo website and on the dedicated pages of Instagram and Facebook.



LET'S CONNECT

Please remember to connect to our Linked in page of Snap-on Climate Solutions S.r.l.

<https://bit.ly/3RKPJXN>