

NEWSLETTER

INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2022 OCTOBER

Information supported Customer Connection

Constantly updated information flow is undeletable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters. Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship. We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.



Global Training A STRONG TEAM IN BRAZIL

A great commercial training for 11 sales agents in the southern region of Brazil. Know how and introduction of ECK TWIN 12 and ECK BUS PRO have been in focus



A great commercial training was held for 11 Ecotechnics sales agents in the southern region of Brazil. A further step forward in Ecotechnics leadership due to the upgrade of professional know-how and the introduction of the complete range of RRR equipment. Focus has been the additional introduction of ECK TWIN 12 and ECK BUS PRO. The training included salesmen from Paraná, Santa Catarina and Rio Grande do Sul. Next trainings will take place soon in other regions of Brazil and will further strengthen Ecotechnics' global market participation

DSS-PN

FUTURE ORIENTED PARTICLE COUNTER

Sun brand, synonymous with high-quality diagnostic and information systems, presents DSSN-PN particle counter. Start of the launch for the German market only.



Highlight among the news from Automechanika: CPC technology offers both the advantages of a far-sighted future orientation (already designed for stricter limit values and can also be used for petrol vehicles in the future) as well as economic efficiency for the user despite a higher initial investment. DSSN-PN is particularly interesting for the numerous users of the Sun DGA2500, as these are compatible and can therefore be updated to the current status. In Germany mandatory from 2023 January 1st. For more information please contact Snap-on Equipment Germany or SOEHotlineDE@snapon.com



Automechanika Frankfurt CLEAR UPWARD TREND

From 13 to 17 September, more than 2,800 exhibiting companies from 70 countries presented their innovations for international automotive aftersales.

On 19 hall levels and on the outdoor area, 78,000 visitors from 175 countries used the industry platform to experience products from workshops, industry and trade live. For Snap-on a great opportunity to represent all brands of the group, meet its global actual and new IAM and OEM Partners and focus the launch of interesting new highlights. Further to the new Particle Counter Sun and the Tru-Point ADA of John Bean, outstanding is the innovative ATF Moovetech of the air-conditioning specialist Ecotechnics. With the 2022 trade fair, Automechanika Frankfurt will return to its usual two-year cycle. Next edition is scheduled to take place from 10 to 14 September 2024.

Fundraising tour

September 14th – 24th
MISSION POSSIBLE



An itinerary with departure and arrival in Parma running along the entire Italian coast. Ecotechnics is pleased to be the sponsor and to contribute to the fundraising for the Italian association ADMO, Bone Marrow Donors Association. Together with MAX MOTO in Agrigento we took care of safety and efficiency with a professional maintenance service on the vintage Vespa.

Information on how to contribute to donation, please visit <http://admo.it> or [click here](#). The full story of the 11 days adventure you find in Instagram, Facebook (click on the icons) or under News of our Ecotechnics homepage.

