

# NEWSLETTER

## INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2022 NOVEMBER

### Information supported Customer Connection

Constantly updated information flow is undeletable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.



## EQUIP AUTO Paris

Strong events to keep our community alive all year round!

Created in 1975, EQUIP AUTO Paris is, within the EMEA zone, the reference event for innovation for automotive after-sales and services related to connected mobility, bringing together the various players in the extended value to new entrants.



With attendance by 78,280 trade members and nearly one thousand companies and brands exhibiting, including 45% of new exhibitors, EQUIP AUTO Paris has confirmed its stature as a key event for every strand of the after-sales automotive industry and services for connected mobility.

In 2022, for the first time EQUIP AUTO Paris has been held with the MONDIAL DE L'AUTO under the same banner, the Paris Automotive Week from October 17 to 23, 2022. Next edition in Paris will be in 2025.

Snap-on caught the opportunity to meet actual and potential customers, take care about Customer Connection and present the new range. As in previous international fair Automechanika in Frankfurt, highly attractive interest have been given to the new ATF product. An outstanding project for a new dimension for the maintenance of Automatic Transmission.



## AAGtechnika Trade fair activities

It is time to think innovatively and future-oriented

AAGtechnika has been again opportunity in Münster, Germany, to meet and show workshop solutions and ideal support in the field of equipment.

E-mobility and increasing driver assistance systems pose new challenges to everyday workshop life. For Snap-on it was again opportunity to highlight most efficient solutions for Air Conditioning, diagnostic systems of Sun brand and workshop equipment Hofmann.



**CAR-O-LINER®**  
**JohnBean™**

We raise the profile of skilled people



We raise the profile and recognition of skilled people, and show how important skills are in achieving economic growth. WorldSkills builds confidence, empowers communities, and helps to fuel economies

Car-O-Liner joins 20 other WorldSkills Global Partners and 79 countries who are part of the WorldSkills movement which helps young people change their lives through skills and training. Car-O-Liner is now side by side with John



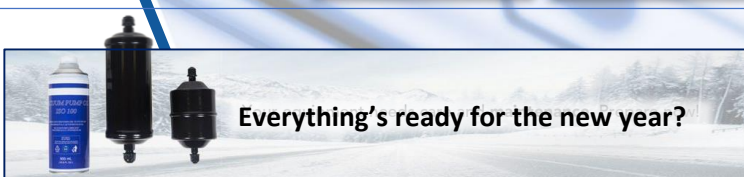
Bean, other historical brand in workshop equipment belonging to Snap-on Group.

Marketing Director Roger Marti said that the company has been providing equipment for WorldSkills Competitions since 2009, so becoming a Global Partner was the next step to develop its relationship.

"We've been so impressed by what we've seen in the skills competitions which bring together young professionals from all over the world. These young people show great dignity as they seek excellence and that's something we want to encourage and support," said Mr Marti.



For more information on international and national competitions, please click on following logo icons.



Everything's ready for the new year?

Workshop's equipment needs care and maintenance. Please remember to set now the action plan for your maintenance program during the winter months. Carefully prepared equipment will guarantee professional and efficient service. On our homepage you can find a helpful information flyer.

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2022 NOVEMBER

**SEMA**  
SHOW

NOVEMBER 1-4, 2022

LAS VEGAS CONVENTION CENTER - LAS VEGAS, NEVADA

**SEMA**  
SHOW

THE 2022 SEMA SHOW WAS EPIC,  
GET READY FOR 2023!

## TOTAL SHOP SOLUTIONS IN LAS VEGAS

SEMA is the premier trade show organized by the Specialty Equipment Market Association. A trade-only event for automotive specialty equipment manufacturers. Snap-on displayed the TSS – TOTAL SHOP SOLUTIONS. A great group of brands under the same umbrella.

The SEMA Show is the premier trade show geared to help small businesses thrive and succeed. The trade-only event enables automotive specialty equipment manufacturers to display alongside automotive manufacturers to debut new, innovative products, and connect with industry buyers from all over the world. The four-day event consistently attracts more than 161,000 individuals, including 71,000 quality buyer companies seeking the hottest products to sell in their shops, 3,300 media representatives from both trade and consumer outlets, 2,400 exhibiting companies and representatives from more than 140 countries outside the United States.

For Snap-on it has been a great opportunity to highlight all brands of TOTAL SHOP SOLUTIONS.

For more information: <https://www.semashow.com/about>



CELEBRATING THE  
**MAKERS**  
AND THE  
**FIXERS**

EVERYONE HAS A STORY, BUT NOT  
EVERYONE IS A **MAKER AND FIXER.**

Snap-on is celebrating the Makers and the  
Fixers - read their stories!

We believe our greatest success as a company over the last 100 years can be attributed to a group that doesn't make the headlines. People like the car and truck technicians, men and women on the production line, and aviation assemblers. The skilled workers in our manufacturing plants and repair shops who make and fix things that keep us headed toward a better future.

We're proud to support their efforts and champion the dignity of their work at [makersandfixers.com](https://makersandfixers.com) and on Instagram @makersandfixers. Head to [makersandfixers.com](https://makersandfixers.com) to read about the many men and women who have shared their stories!.

Do you have any Makers and Fixers in your life? You can nominate them at [makersandfixers.com](https://makersandfixers.com).



**Snap-on**

Snap-on Climate Solutions srl - [www.ecotechnics.com](https://www.ecotechnics.com)

**ECOTECHNICS**