

NEWSLETTER

INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2023 JANUARY

Information supported Customer Connection

Constantly updated information flow is undeletable for a good customer connection. With the desire to better share relevant and valuable information with our network of customers and colleagues, Snap-on Climate Solutions starts with a periodical edition of Newsletters.

Information is not just part of competent know how, but enables deeper connection due to storytelling as a fundamental human experience. Storytelling unites people and drives stronger connections, highly meaningful in any business relationship.

We do not sell just products, we pay attention on relationships done by stories building up our brands and help our partners to engage consumers in a fragmented media world.

ARE YOU READY? 2023



What a year!

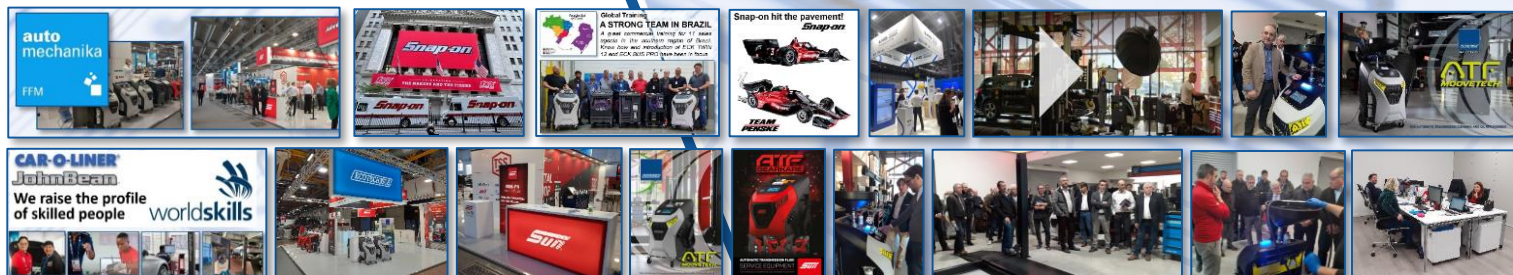
Snap-on Climate Solutions is well prepared.

The «year of connections» 2022 has been extraordinary and highly successful. An endless and rich program of international brand activities aimed to optimize short term commercial results never losing out of sight the vision to prepare carefully all areas of potential future growth.

International fairs in Frankfurt, Bologna and Paris and many other locations have been held in presence. National and regional expositions permitted to meet personally sales forces and workshops. People and their know how are always in focus and consequently the Training calendar has never been as filled as last year with sessions on Sales or Technical issues. Future oriented projects have been completed, the Black Line range is renewed with the modern new highlight ECK 4012. The building in Sesto Fiorentino has been refurbished and the new offices give the staff a bright and modern working environment. Most meaningful project related to new potential areas of growth has been the first diversification process of the company with the launch of ATF Moovetech (Ecotechnics) and ATF Gearkare (Sun). A new dimension for the maintenance of automatic transmissions. To be continued ...

Back stage

Have a look on Ecotechnics back stage 2022. One year concentrated in one minute will give you emotional impressions of all those people and activities which made success possible and prepared the new year. To have a look behind the scenes, [please click here](#).



ARBÖ

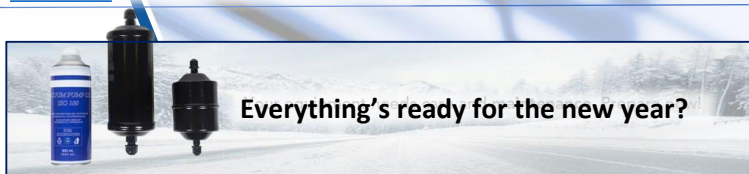
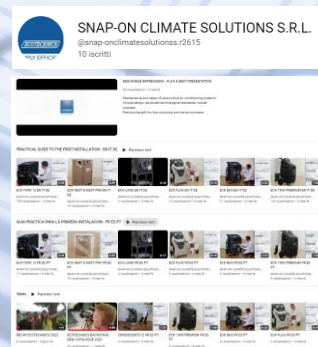
High-end A/C Service in Austria with DUAL GAS 12 and Gas analyser.



Snap-on is very pleased to inform ARBÖ, the Austrian Automobile Club (Auto-, Motor- und Radfahrerbund Österreichs), has selected DUAL GAS 12 with the optional Gas Analyser for their Technical Centers. "A perfect, complete and safe solution."



Snap-on Climate Solutions is connective and «social». Main networks as Youtube and Linked in have been implemented to complete communication and interaction. Last videos you can find on our Youtube channel. To connect please [click here](#).



Everything's ready for the new year?

Workshop's equipment needs care and maintenance. Please remember to set now the action plan for your maintenance program during the winter months. Carefully prepared equipment will guarantee professional and efficient service. On our homepage you can find a helpful information flyer. or [click here](#)