

# NEWSLETTER

## INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2023 NOVEMBER

### AAG.technika

27. – 29. 10. 2023



#### Successful conclusion of AAG.technika

"We held numerous technical discussions and our dialogue forums were always well filled thanks to the keynote speeches on a wide variety of topics such as online catalogs, workshop concepts, glass bead blasting, recruiting, hourly billing and many more."

Any sales event offers the opportunity to show everything a modern vehicle workshop needs. Classic spare parts are presented as well as the most modern workshop technology and hand tools.

Primetool branded Workshop Service Equipment have been among the highlights. Once again, the interest in premium A/C air conditioning units was confirmed. Especially the features pressure test, gas analysis, flushing, hybrid and automatic oil management with hermetic containers are among most appreciated and required features.

**ECK TWIN 12**, **EASY** and **PROFESSIONAL** continue their growing sales results in 2023.



#### BMW GLOBAL RECOMMENDATION

A selection of high-end A/C stations has been tested by BMW. The successful test result of **ECK FLAG** confirms the high technological standard as a holistic high-end solution to meet current requirements of workshops in professional A/C Service for existing vehicles and new hybrid and electric vehicles.

This leads to a recommendation by BMW in its global trade organization and are accordingly placed online on the BMW information platforms and the sales platform of the BMW sales partner.

**ECK FLAG, an innovative experience.**

For the BMW brochure download, please click on your preferred language

[English](#), [Deutsch](#), [Français](#), [Italiano](#), [Português](#), [Español](#),

## CONSTRUYENDO UNA LEYENDA BUILDING A LEGEND THE SANTIAGO BERNABÉU

**ATF Moovetech, A/C Servicestations and other workshop equipment in a temple of world football: the Santiago Bernabéu Stadium.**

Since its inauguration on December 14, 1947, this temple of world football has been the scene of Real Madrid's great dreams. The stadium has been named after Santiago Bernabéu since 1955, in homage to the man who was president of the club from 1943 to 1978. The best footballers in the world have starred in historic moments of this sport and Real Madrid fans have enjoyed countless titles and magical nights.

In addition, it has hosted the most important football events, such as the European Cup finals, the 1982 World Cup final, the Euro 1964 final and the 2018 Copa Libertadores. It is currently undergoing a spectacular transformation to continue being a world reference.

A special presentation event to present the transformation progress of the new Stadium, Snap-on and its Partner presented some selected workshop equipment. A combination of natural affinity to BUILDING A LEGEND.





# NEWSLETTER

## INSIGHTS FROM SNAP-ON CLIMATE SOLUTIONS SRL

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2023 NOVEMBER

### WE ARE CONNECTED AND SUPPORT SALES EVENTS



WIR BEWEGEN MENSCHEN!



### PERSONAL, PRACTICAL AND POWERFUL!

You can hardly find as much concentrated specialist knowledge as at the PROFI SERVICE TAGE. Technology, trends and talk: Since 2006, Coparts have been offering to trade visitors the ideal platform every November to find out important technical innovations, new diagnostic procedures and services.

The top exhibitors bring their current highlights to the PROFI SERVICE TAGE. And, of course, there is always plenty of opportunity for professional talk with colleagues and discussions with experts.

For Snap-on the opportunity to present, together with colleagues of the other Snap-on brands, Ecotechnics Airconditioning range. In focus of most attractive attention of professional A/C service the premium stations ECK FLAG, ECK NEXT PRO and ECK TWIN 12 and the new premium station "Black line" ECK 4012. Also the well-known ECK LAND has a new strong revival due to the smart possibility of mobile use.



OCTOBER 31 - NOVEMBER 3, 2023 -  
LAS VEGAS CONVENTION CENTER

SEMA is the premier trade show organized by the Specialty Equipment Market Association. A trade-only event for automotive specialty equipment manufacturers.

Snap-on will present the TSS – TOTAL SHOP SOLUTIONS. A great group of brands under the same umbrella.

The SEMA Show is the premier trade show geared to help small businesses thrive and succeed. The trade-only event enables automotive specialty equipment manufacturers to display alongside automotive manufacturers to debut new, innovative products, and connect with industry buyers from all over the world.

The four-day event consistently attracts more than 161,000 individuals, including 71,000 quality buyer companies seeking the hottest products to sell in their shops, 3,300 media representatives from both trade and consumer outlets, more than 2,200 exhibiting companies and representatives from more than 140 countries outside the United States.

For Snap-on it's a great opportunity to highlight the brands of **TOTAL SHOP SOLUTIONS**.

Among A/C service station attracted great interest the Ecotechnics branded ECO DUAL GAS, ECO NEXT ONE HYBRID and ECO NEXT ONE HFO.



MÜNCHEN  
20.10 - 22.10

WERKSTATT  
MESSE 2023

### WM WORKSHOP FAIR ALL ABOUT WORKSHOP THE WORKSHOP FAIRS 2023

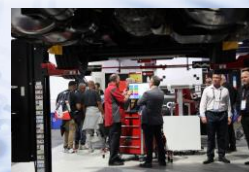


Trade fair for car and commercial vehicle parts, tools, paint, tires and workshop equipment.

4 event locations, 52,000 visitors and 320 exhibitors - together with all well-known industrial partners and industry leaders, you can expect a concentrated load of specialist lectures, innovations and technologies for your successful workshop future. Look forward to attractive product presentations on car and commercial vehicle parts, workshop equipment, tools, paint accessories, tires, wheels and successful workshop concepts - rounded off by an extensive entertainment program, Gourmet World catering and top trade fair bonuses to take home immediately!

Snap-on presents a selected Total Shop Solution range. Stop by to exchange specialist knowledge with our specialists and find out more about the products. The focus of the air conditioning service devices is on the flexible ECK NEXT PRO, the future-oriented high-end ECK FLAG and the dual solution ECK TWIN 12.

For further information: <https://www.wm-werkstattmessen.de/>



### Der Branchentreffpunkt

08.-11. NOV 2023 | BERNEXPO

carrosserie CH

transport CH

aftermarket CH

mobility-forum.com  
science & technics | economy & politics

Welcome to the meeting place for the automotive and commercial vehicle industry

**The traditional industry meeting point in 2023.**

aftermarket-CH, transport-CH and carrosserie-CH make the event in Bern the ultimate meeting place for the automotive and commercial vehicle industry. A comprehensive trade fair format for the entire transport/commercial vehicle, garage/workshop, aftermarket and bodywork industry.

Attention to A/C service focuses on the air conditioning service devices ECK NEXT PRO, the flexible solution for the modern workshop, ECK FLAG, the innovative premium model and ECK TWIN 12 as the complete premium solution for both refrigerants.

For more information: <https://www.aftermarket-ch.com/startseite.html>