

# NEWSLETTER

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2024 AUGUST

**WMSE | WERKSTATT MESSE**

WM WERKSTATTMESSE

## RUND UM WERKSTATT: DIE WERKSTATTMESSEN 2024 DORTMUND, 2024 AUGUST 30 – SEPTEMBER 1

The trade fair for car and commercial vehicle parts, tools, paint, tires and workshop equipment.

4 event locations, 56,500 visitors and 320 exhibitors – together with all well-known industrial partners and industry leaders, we await you in 2024 with a concentrated load of specialist lectures, innovations and technologies for your successful workshop future. Look forward to attractive trade fair offers and product presentations relating to car and commercial vehicle parts, workshop equipment, tools, paint accessories, tires, wheels, our successful workshop concepts and interesting specialist lectures.

Snap-on focus on brands Hofmann, John Bean, Sun and Ecotechnics.

For more information

[www.wm-werkstattmessen.de](http://www.wm-werkstattmessen.de)



**ALLIANCE  
AUTOMOTIVE GROUP**  
GERMANY

## MEHR ALS NUR TEILE! AAG.ROADSHOW 2024 CHEMNITZ, 2024 AUGUST 10



**On the road for you – personal and close!**

It's finally that time again: we're hosting our AAG.roadshows again!

There will be a new route in 2024 because we will stop in Speyer, Bremen, Munich and Chemnitz. At the four stations we will present you innovations and trends relating to the automotive industry.

Continuous highly successful trendsetter for professional air conditioning service in Focus the Primetool stations "Easy" as the flexible entry level solution, "Professional" for the high-end and "value for money" winner and ECK TWIN 12 as the total solution for both refrigerants.

Next show in Speyer 2024 April 27<sup>th</sup>

For more information <https://germany.allianceautomotive.de/>



GIORNATA DEL GELATO DI SNAP-ON CLIMATE SOLUTIONS

**GELATO DAY**



## The 1<sup>st</sup> "GELATO DAY" OF SNAP-ON CLIMATE SOLUTION HAS BEEN HELD ON 2024 JULY 15<sup>TH</sup>

The particularly high summer temperatures meant that refreshments with ice cream were well appreciated. Snap-on Climate Solutions wanted to offer a brief moment of some fresh conviviality and, on the occasion, to celebrate two important anniversaries:

Even two **25 year anniversaries** were celebrated. A big thank you for contributing to Snap-on over a truly considerable period.



## Area Sales Manager Meeting

**Full days in Snap-on Climate Solutions.**

The Area Sales Manager Meeting brought together our main-players for sales in the various geographical areas. Claudio Paolini, the new Sales Manager since a couple of months, had thus the opportunity to join his whole team. Main issues focused especially on results, priorities, ATF workshop and a new A/C station to be launched officially on the occasion of next edition of Automechanika Frankfurt in September.

Always close to the people: Alberto Bechis had an important commitment at the same time, but he strongly wanted to give a video message to all employees and managers.



# MEET US AT

**auto  
mechanika**

FFM

**IN FRANKFURT, GERMANY  
SEPTEMBER 10-14**

VISIT US AT HALL 8.0 | STAND A96

Welcome to the international industry meeting place 2024

## Passion for customer connection

Arrange your appointment now: HALL 8.0 | STAND A96

Welcome to the international industry meeting place 2024

With participants from 175 countries, the world's leading trade fair is the most international meeting place for industry, workshops and the trade. Like no other trade fair, Automechanika covers the entire value chain of the automotive aftermarket. This makes it the platform for innovation and networking with the whole world.

Automechanika in Frankfurt is the most international meeting place for industry, workshops and the trade.

The world's leading trade fair covers the entire value chain of the automotive aftermarket and represents the ideal platform for innovation and networking with the whole world.

Snap-on Climate Solutions will be happy to welcome you personally at its stand. Arrange your appointment now.

