

NEWSLETTER

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2024 NOVEMBER



SEMA SHOW



Explore Innovative Products at SEMA 2024

Several innovative and productivity-enhancing products, including the John Bean® multi-award-winning Tru-Point™ advanced driver assistance system (ADAS) calibration system, has been on display and available for demonstrations at the 2024 Specialty Equipment Market Association® (SEMA®) show taking place Nov. 5-8 at the Las Vegas Convention Center.

This successful fair participation of Snap-on confirmed again the outstanding attention on several key factors as Innovation, customer engagement, brand visibility and networking. Pro-active interacting with customers by providing live demonstrations involved distributors and potential clients. Visibility gained media attention and reinforcing its position as a leading provider of tools and equipment in various sectors like automotive, aerospace and industrial sectors.

Among attractive highlights during the fair also focused interest on diagnostic products and Air Conditioning Service Stations ECO DUAL GAS, ECO NEXT ONE for HFO or R134a refrigerant and the new Ecotechnics station to service CO2 Air conditioning systems.



DISTRIBUTOR MEETING LATIN AMERICA Colombia, Cartagena December 6th

On December 6th will be held the Distributor Meeting LATAM in Cartagena, Colombia. Snap-on is proud of the strong customer connection confirmed again by the participation of all important Partners in South America.



The meeting focus on highly useful updates, presentations and training. Among priorities are Sales / Tech updates, diagnostic products of Sun brand ADAS/PDL, ATF program, wheel aligners John Bean and Pro-Cut.

Great opportunity to update our partners on the extraordinary optimization process implemented on Snap-on's ATF stations. Best software, best hardware and widest range of adapters keep Snap-on's ATF program on highest efficiency level of marketability. Now complete also with connectivity support tools and mobile ATF mobile APP.



Coparts Profi Service Tage
Frankfurt
November 23 – 24
www.coparts.de/messen

NEXT FAIRS

LKQ STAHLGRUBER Leistungsschau
Nürnberg
November 23 – 24
www.stahlgruber.de/de/leistungen



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Any sales event offers the opportunity to show everything a modern vehicle workshop needs. Classic spare parts are presented as well as the most modern workshop technology and hand tools.

Primetool branded Workshop Service Equipment have been among the highlights. Once again, the interest in premium A/C conditioning units was confirmed. Especially the features pressure test, gas analysis, flushing, hybrid and automatic oil management with hermetic containers are among most appreciated and required features.

ECK TWIN 12, EASY and PROFESSIONAL continue their success story with growing sales results in 2024.

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