

# NEWSLETTER

@ PERIODICAL NEWS EDITION – THE INFORMATION DRIVEN BUSINESS SUPPORT

2025 JANUARY

## DISTRIBUTOR MEETING Colombia

On December 6<sup>th</sup> has been held the Distributor Meeting in Cartagena, Colombia. Snap-on Climate Solutions is proud of the strong customer connection confirmed again by the participation of all important Partners in South America.



30 participants, 15 Partners from 9 countries have been involved. The company caught the opportunity of detailed product presentation and updates on company's program. The meeting represents a precious contribution to be aligned with concrete and specific workshop needs.

In focus of the meeting have been Sales & Tech update presentations especially on Total Shop Solutions brands ADAS/PDL of Sun, Wheel aligners John Bean, Pro-cut and the update on the development of our A/C and ATF program.

Highly appreciated ATF news have been the enriched and wide adapter range, the efficient salestool ATF Gearbox Simulator to keep demonstrations easy and the connection to the ATF Database "wherever you are" due to the new ATF Mobile APP.



A complete ATF service demonstration with all cleaning and oil replacement phases has been performed in the hotel's meeting room with the ATF simulator.

Fondazione  
Ospedale  
Pediatrico  
**Meyer** **GRAZIE!**  
**THANK YOU!**  
**VIELEN DANK!**

The Meyer Children's Hospital Foundation in Florence is committed to supporting technological development, scientific research, and the improvement of the quality of hospitality provided to children and their families.

The Foundation thanks Snap-on Climate Solutions for the donations on the occasion of recent end year festivities.



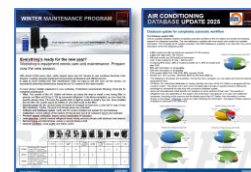
## Everything's ready for the new year?

Workshop's equipment needs care and maintenance. Prepare now the new season.

With arrival of first sunny days, winter season leave and A/C Service in your workshop becomes more frequent. Carefully prepared equipment will guarantee professional and efficient service.

To avoid wasting time with maintenance while you have to sell and carry out the service, we recommend performing maintenance during the low A/C season in the winter months.

Ecotechnics guidelines suggests all main maintenance activities to perform each year. Among these, the annual Database update is undeletable to keep the A/C Service completely automatic.



Information flyer on A/C Database 2025 and Maintenance Guide are available on-line on [www.ecotechnics.com](http://www.ecotechnics.com)



## FAIR CALENDAR 2025

2025

## CUSTOMER CONNECTION IN FOCUS: Meet personally

The 2025 fair calendar is on-line

### Keep it personal

The passion for customer connection shan't miss personal meetings. The endless number of sales events give the opportunity to meet and connect, to share professional knowledge and find out best solutions on workshop needs.

### Keep it professional

There're hundreds of sales events among international and national fairs, regional and local events up to sales events "open doors" of our distributors. We're prepared with efficient sales support and professional organization of any sales event. Please find the calendar of events with the participation of our company on the homepage of [www.ecotechnics.com](http://www.ecotechnics.com)

### NEXT FAIR EVENTS

**AUTOZUM<sup>®</sup>**  
SALZBURG

**DER AUTOMOTIVE  
AFTERSALES MARKET**  
Salzburg, 2025 January 22 - 25

Every two years the Autozum provides a unique goods and services showcase for car parts, workshop tools, fixtures and fittings, fuel station equipment and requirements, car washing, car accessories and tuning. Meet your Snap-on colleagues and Partners with focus on Ecotechnics, Sun, John Bean and Hofmann

**AutoProf**  
AFTERSALES EVENT VOOR AUTO & TRANSPORT

**THE INDEPENDENT  
AFTERSALES EVENT**  
Gorinchem, 2025 February 4 - 6

Auto Prof is the place to get in touch with automotive professionals such as car technicians, managers and workshop executives. During this three-day networking and knowledge event, the focus is on current themes and developments within the industry. Snap-on colleagues are pleased to meet you personally.